

International Workshop

*HEALTH PREVENTION AND HEALTH
PROMOTION IN EU PROJECTS:
THE EUROPEAN DIMENSION
OF THE APULIA REGION*



Bari • 17th-19th june 2014

Hotel Parco dei Principi

The workshop is aimed to give an overview of the new scenario of the EU Programming period 2014-2020, with exhaustive attention to the EU Health Policy and the related funding possibilities for a wider participation of the Apulia Region in the European context.

Apulia Region is already involved as coordinator in 2 Action Groups, B3 and C2 in the *European Innovation Partnership on Active and Healthy Ageing* (EIP on AHA) initiative and therefore a regional awareness on these topics has recently taken off.

This event seeks to inform and support local stakeholders. It is addressed to regional and local social-health authorities, hospitals as well as other stakeholders involved in health topics, in order to promote the knowledge and diffusion of EU policies and opportunities to access EU funding programs in the framework of health, research and innovation.



Health prevention
and health promotion
in EU projects:
the European dimension
of the Apulia Region

Overview of the new scenario of the EU programs, the main EU calls for proposal, the Europe 2020 Strategy

Program

17th June • MORNING SESSION

9.00 Arrivals and registration

9.15 Introduction to the workshop
Vincenzo Pomo - Francesco Bux

9.30 Welcome Addresses from the Regional Authorities
Chairs: Francesca Avolio - Vito Piazzolla

10.00 **The current EU framework and guiding principles on growth and development**
Joost Van Der Vleuten
European Commission- DG Connect

10.30 **New funding opportunities: main health calls in detail and new perspective in the new programming period 2014-2020**
Representative of Health Ministry
Daniela Rodorigo
Director of the Department of Public Health and Innovation
Directorate General of European and International Relations

11.00 **European Innovation partnership on Active and Healthy Ageing: state of art and future challenges**
George Crooks
Medical Director, NHS 24 Scotland, Chair of B3 coordination group in the EIP on AHA

11.30 Coffee break

11.45 **The role of the National Contact Point in Horizon 2020**
Caterina Buonocore
Agency for the Promotion of European Research (APRE)

12.15 **UE Equity Action and equity in WHO Politics: experiences of implementation**
Giuseppe Costa
University of Torino
Director of Piemonte Regional Epidemiologic Service
Italian Representative for the EU Equity Action
Pilar Campos Esteban
Spanish Health Ministry, Spanish Representative for the EU Equity Action

13.00 **SMART PUGLIA - 2020**
Antonella Bisceglia
Head of Economic Development, Employment and Innovation Policy
Department of Apulia Region

End of Session

13.15 Lunch break

17th June • AFTERNOON SESSION

**LIVING LABaction: ICT for Health of Economic Development, Employment and Innovation Policy
Department of Apulia Region**

Opening remarks: Vito Piazzolla - Francesca Avolio

13.45 Health, ageing well, independent living in all policies and Smart Specialization Strategy: the challenge of innovation

Adriana Agrimi

Head of Industrial Research and Innovation Department of Apulia Region

Annamaria Candela

Head of Welfare Department of Apulia Region

**14.45 Open discussion on
“ICT for Health Services Oriented Communities”**

Registered participants will be invited to express and discuss interests and arise needs/requirements focused on the following perspective drivers

- Management models and innovative-sustainable care procedures
- Patient health empowerment to support active ageing, fragility,inclusion
- Suitable lifestyle education process

17.15 Conclusions



18 Giugno • MATTINA

Dall'idea al progetto: studio del bando e stesura del draft

9.30 **Introduzione alla progettazione**
Iter procedurale di un progetto: dall'idea alla firma
di un contratto con presentazione di un bando europeo
in salute

Andrea Pignatti
 InEuropa srl

10.30 **Dall'idea al progetto: una draft di progetto.**
Strutture di gestione del progetto,
il piano delle attività; i WP

Andrea Pignatti
 InEuropa srl

11.30 Coffee break

11.45 **Costruzione del partenariato: individuazione di interlocutori**
e partner locali e internazionali

Andrea Pignatti
 InEuropa srl

12.30 **Struttura budget e rendicontazione nei progetti europei**

Andrea Pignatti
 InEuropa srl

13.00 Pranzo

POMERIGGIO

14.00 **Come evitare gli errori più comuni nella progettazione**

Angelo Mariano
 Cooperativa Sociale OSME

14.30 **Il monitoraggio del progetto**

Giuseppe Saracino
 Cooperativa Sociale OSME

15.00 **Project Work 1**
Organizzazione gruppi e inizio stesura del progetto

15.45 Coffee break

16.00 **Project Work 2**
Stesura del progetto

17.15 Dibattito finale

19 Giugno • MATTINA

Presentazione delle idee progettuali

9.30 Definizione dei progetti

Andrea Pignatti

InEuropa srl

10.30 La valutazione dei progetti

Giuseppe Saracino

Cooperativa Sociale OSME

11.00 Coffee break

11.15 Project Work 3

Stesura finale del progetto

13.00 Pranzo

14.00 Gruppi di lavoro

Presentazione draft di progetti elaborati dai gruppi

**15.00 Valutazione e considerazioni dei progetti presentati
e del workshop formativo**

Andrea Pignatti

InEuropa srl

16.00 Dibattito finale e chiusura dei lavori



CONGRESS VENUE

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OFFICIAL LANGUAGES

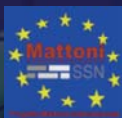
The official languages of the Workshop will be English and Italian.
Simultaneous translation from/to English/Italian will be provided.

SCIENTIFIC SECRETARIAT

Francesca AVOLIO, Regional Healthcare Agency of Apulia
Girolama DE GENNARO, Regional Healthcare Agency of Apulia
Vito PIAZZOLLA, Regional Healthcare Agency of Apulia



Supported by



ORGANIZING SECRETARIAT 

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